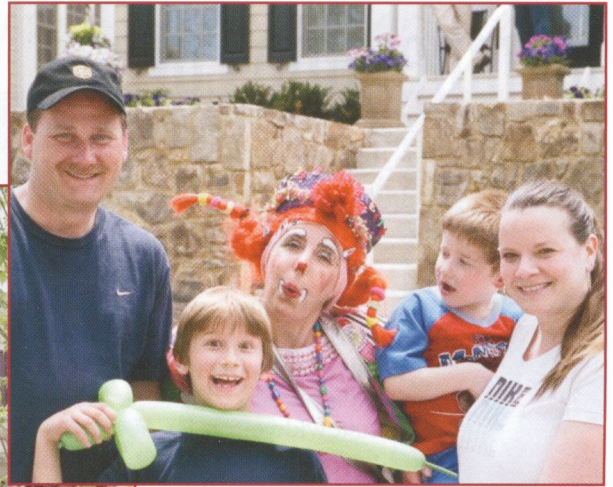


Woodmont Sponsors Family Fun Day

The Woodmont Family Block Party, hosted by Arcadia Land Company on May 6th, drew over 200 residents, neighbors, township officials and potential buyers to Woodmont, the newest traditional neighborhood development in Huntingdon Valley, Montgomery County. Kids enjoyed clowns, face painting and a moonbounce, while parents visited with one another and toured model homes by Pulte Homes, The Gigliotti Group and Masterpiece Homes. Food vendors lined the street and a DJ entertained the crowd for the four hour block party. A special performance by the Lower Moreland High School Jazz Band and nature tours of Woodmont's preserved natural areas led by the Pennypack Ecological Restoration Trust provided entertainment for all ages.

Woodmont is inspired by fine old neighborhoods where green parks, neighbors, corner stores and coffee shops are just a short stroll down tree-lined streets. Front porches invited relaxed gathering and kids played games safely on broad sidewalks or explored nearby woods. Planned by nationally-known Torti Gallas and Partners, Woodmont's design is meant to encourage walking. Broad sidewalks and walking trails connect homes to the Corner Store as well nearly 16 acres of community open space, which includes natural areas, pocket parks and playgrounds. The homes of Woodmont represent a carefully created and strictly disciplined architectural mix reminiscent of the great towns of southeastern Pennsylvania, including Chestnut Hill, Doylestown and West Chester. Homebuyers at Woodmont value the sense of community created by designing streets and homes around public open spaces and they are choosing walkability, strong community and architectural design, and a plethora of public open space over traditional large lot suburban development.

The HBA of Bucks/Montgomery Counties was present, supporting the development of Woodmont, and representing the Keystone Green Building Initiative, which strives to incorporate environmental considerations into every phase of the home building process. For more information, please contact Howard Cooper at the HBA, (215) 657-1300.





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